

BUILD A SUCCESSFUL NURSERY TEACHER TRAINING CENTRE

**EVERYTHING YOU NEED TO
BUILD, LAUNCH AND GROW YOUR PRESCHOOL
INTO A SUCCESSFUL TRAINING INSTITUTE.**

By



Academic Partner



India Doesn't Need More Preschools. It Needs Better Ones.

The future of a preschool isn't defined by its infrastructure.

It is defined by the quality of its teachers. Parents today don't simply choose colourful classrooms or attractive campuses - they choose institutions where children are nurtured by confident, capable educators.

Yet India faces a significant challenge.



3.5 crore children*
attend preschools across India



21 lakh*
preschool teachers supporting young learners



<15%
receive structured professional training

At the same time, the National Education Policy (NEP 2020) has placed Early Childhood Care and Education at the centre of India's educational future, creating an urgent need for professionally prepared educators and stronger preschool ecosystems.

This is where AREF comes in.



We don't simply train nursery teachers. We partner with preschools to build exceptional teaching teams, strengthen educational quality and create sustainable institutional growth.

* As estimated by AREF. Data excludes angandavdi centres



Why Schools Partner with AREF to Build Stronger Institutions

Partnering with AREF is about much more than introducing a Nursery Teacher Training programme.

It's about strengthening every part of your institution.

THE PARTNERSHIP JOURNEY



Train
teachers



Improve
classroom
quality



Increase
parent
trust



Grow
admissions



Generate
additional
revenue

ONE PARTNERSHIP. MULTIPLE GROWTH OUTCOMES.



BETTER TEACHERS

Develop confident educators through structured curriculum, practical learning and continuous mentoring.



STRONGER BRAND

Offer an academically backed Nursery Teacher Training Programme that enhances your credibility among parents, educators and your community.



NEW REVENUE

Become an authorised AREF NTT Centre and create an additional educational offering that contributes to long-term financial sustainability.



ACADEMIC EXCELLENCE

Access professionally developed curriculum, learning resources, assessments and quality assurance systems.



OPERATIONAL EFFICIENCY

Reduce the effort involved in admissions, marketing and programme delivery through AREF's ready-to-deploy systems and support.

**This is not a course.
It is a long-term educational partnership.**

Everything You Need to Launch and Grow Your Teacher Training Centre

For a **one-time partnership investment of ₹15,000**, you gain access to everything needed to establish, market and grow an authorised AREF Nursery Teacher Training Centre.

Instead of investing time and resources in developing your own systems, you leverage AREF's proven curriculum, operational framework, continuous mentoring and student lead generation through AREF's outreach initiatives - helping you launch faster, attract aspiring teachers and grow your centre with confidence.

ACADEMIC EXCELLENCE

- Structured curriculum
- Academic governance
- Practical teaching methodology
- Standardised assessments
- Certification framework
- Faculty mentoring



MARKETING & ADMISSIONS

- Lead generation campaigns
- Social media campaigns
- Digital marketing
- Flyer & brochure design
- Admission creatives
- Promotional campaigns
- Website content support



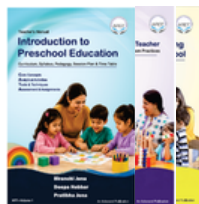
TECHNOLOGY & IT

- Website integration
- Online admission forms
- Lead management
- Enquiry routing
- Centre listing
- Digital workflow support



LEARNING RESOURCES

- The AREF Knowledge Series
- Teacher Manuals
- Lesson Planning Frameworks
- Classroom Activities
- Assessment Resources



QUALITY ASSURANCE

- Faculty mentoring
- Standardised programme delivery
- Continuous academic reviews
- Certification standards
- Project evaluation
- Ongoing support



STORIES OF TRANSFORMATION

“ This program offered an exceptional learning experience. The Adiuvalet Foundation's commitment to quality education shines through in every aspect of the course.



Bandana Kumari
Teacher

“ The Adiuvalet Foundation's NTT program is an excellent starting point for anyone aspiring to become a skilled nursery teacher, and I am really thankful to the team.



Anjali Jaysing
Teacher

“ I am impressed with the NTT program by the Adiuvalet Foundation. The trainers were excellent, and the curriculum was comprehensive and insightful.



Geetanjali Belwal
Teacher

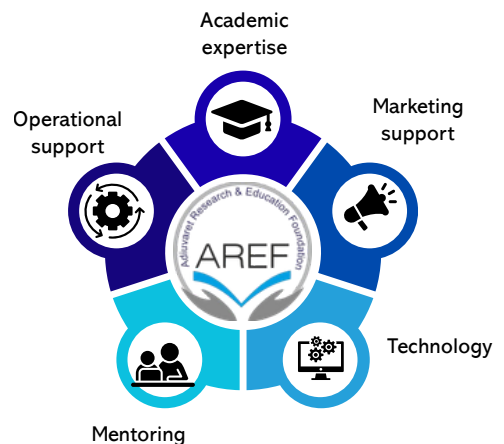
Why AREF Is Different?

Compare the Difference		
	Traditional NTT	Partner with AREF
Operating Model	Centralised institution	Decentralised centre owned and managed by you
Student Recruitment	Institution manages independently	Supported through AREF's marketing and outreach
Admissions & Fee Collection	Institution manages independently	Managed directly by your institution - you retain control
Curriculum	Generic curriculum	Research-backed curriculum with academic governance
Learning Resources	Limited study material	Published AREF Knowledge Series, teacher manuals & resources
Faculty Development	Internal effort	Faculty mentoring and continuous academic support
Technology & Operations	Build independently	Website, IT integration and operational systems included
Brand Credibility	Local recognition	Academic association with GBSRC, Dr. D. Y. Patil Vidyapeeth

The AREF Difference

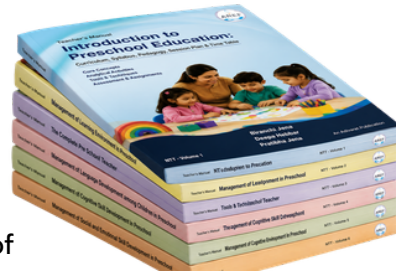
**Most organisations deliver a course.
AREF delivers an ecosystem.**

Every partner benefits from a combination of academic expertise, operational systems, marketing support, technology, mentoring and continuous quality improvement—all designed to help institutions grow with confidence.



The AREF Knowledge Series

Built by Educators. Designed for Classrooms.



One of the biggest challenges in teacher training is the lack of structured, practical learning material.

AREF has addressed this by developing a comprehensive collection of teacher manuals and learning resources specifically for Early Childhood Education.

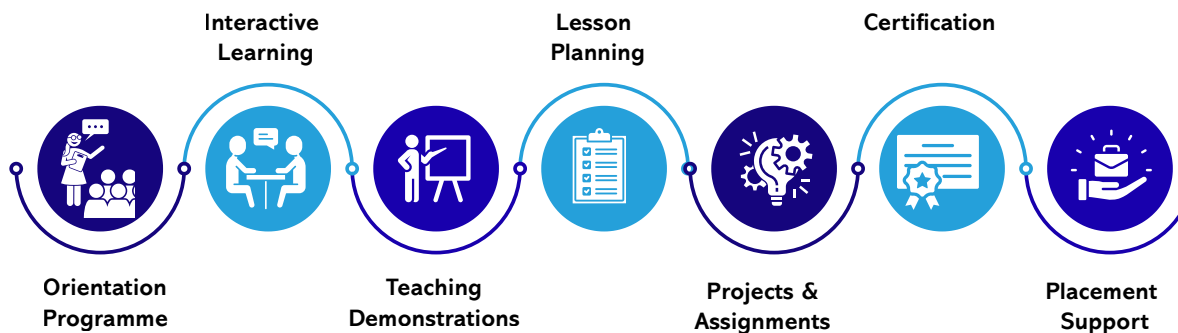
The Knowledge Series

- Introduction to Preschool Education
- The Complete Preschool Teacher
- Learning Environment
- Cognitive Skill Development
- Language Development among Children
- Social and Emotional Skill Development
- Management of Motor Skills
- Environmental Skills
- Techniques of Skill Development
- Managing Children with Special Needs
- Preschool Skill Assessment and Evaluation
- Health and Nutrition among Children

These resources are complemented by lesson planning templates, classroom activities, practical exercises and assessment tools that help teachers translate learning into action.

Learning That Goes Beyond the Classroom

Teachers learn best by teaching. That's why the AREF Nursery Teacher Training Programme combines theory with continuous practice.



A Partnership That Delivers Measurable Value

Your ₹15,000 partnership investment is designed to generate long-term value. By combining AREF's academic expertise, operational support and student acquisition ecosystem, you create measurable returns for your institution, your teachers and the children they serve.

TANGIBLE ROI RESULTS

FOR YOUR SCHOOL



Create an additional revenue stream by becoming an authorised AREF NTT Centre (course fees of ₹15,000 for 6-month and ₹24,000 for the 1-year programme)



Improve teacher retention through structured professional development



Differentiate your preschool through a unique educational offering

FOR YOUR TEACHERS



Improve career progression and employability



Gain an industry-recognised professional certification



Develop leadership skills for future academic roles



Become confident educators who can contribute from Day 1

FOR CHILDREN



Increased creativity, curiosity and independent thinking



Stronger emotional well-being through nurturing teaching practices



Better school readiness and foundational learning

INVESTMENT VS REVENUE OPPORTUNITY

Your Investment

One-time AREF Partnership Fee	₹15,000
Includes	✓ Centre Authorisation ✓ Training of Trainers (1 Lead Trainer) ✓ 12 NTT Books ✓ Marketing Collaterals ✓ Website & IT Integration ✓ Academic & Operational Support

Revenue Model

Programme	Fee Charged to Students	Payable to AREF (Books & Certification)	Gross Revenue Retained by Your Institute*
6-Month Teacher Training	₹15,000	₹5,191	₹9,809
1-Year Teacher Training	₹24,000	₹6,588	₹17,412

*Gross revenue retained before your institute's teaching and operational expenses.

Let's Build the Future of Early Childhood Education- TOGETHER

Whether you're looking to upskill your teaching workforce, establish an authorised Nursery Teacher Training Centre or expand your institution's educational offerings, AREF provides the academic expertise, operational support and growth framework to help you succeed.



OUR IMPACT

By the Numbers



2500+

Teachers Trained



600+

Certified Educators



400+

Partner Schools



25,000+

Children Impacted



25+

Cities

ACADEMIC PARTNERS



FEATURED IN

Business News
This Week

**AREF and GBSRC, Dr. D. Y. Patil Vidyapeeth
Launch Nursery Teacher Training
partnership Program to Strengthen Early
Childhood Education**

July 2, 2020 | News | Education | 0



India, July 2: In a significant step towards enhancing the quality of preschool education in India, Adivare Research and Education Foundation, Pune, in collaboration with the Global Business School and Research Centre, Dr. D. Y. Patil Vidyapeeth, Pune, has announced the launch of its Nursery Teacher Training Partnership Program.

The initiative aims to empower preschools, educational institutions, NGOs, training centres, and skill development organizations to establish and successfully operate One Year and Six-Months Nursery Teacher Training Programs under a comprehensive academic and operational support system.

Dr. Biranchi Jena, Director of Adivare Research and Education Foundation, says

curriculum
MAGAZINE
THE INDIA EDUCATION LANDSCAPE UPDATE

BUSINESS NEWS
FOR
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EDUCATION21.
New India Aspires

India education diary

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